

You're invited to an exclusive virtual briefing introducing the groundbreaking new course: AP Career Kickstart: Business Principles/Personal Finance

Join national leaders for a first look at how this Advanced Placement (AP) course—developed through a powerful partnership between the U.S. Chamber of Commerce and the College Board—is preparing high school students for success in today's competitive economy.

## Why Attend?

- Millions of jobs remain unfilled due to a growing skills gap.
- High school students are graduating unprepared for financial decisions and business careers.
- This course addresses both—building real-world knowledge and job-ready skills in business and personal finance.

## What You'll Learn:

- How your business can partner with this program
- Why this course matters for the future of workforce development
- Opportunities to shape tomorrow's talent pipeline

## This session is ideal for:

- Business leaders invested in workforce development
- Employers seeking job-ready young talent
- Educators and policymakers championing financial literacy



## **REGISTER TODAY**